



MCLB Albany 250th Marine Corps Birthday Ball Sponsorship Opportunities

Be a part of a cherished and time-honored tradition as the United States Marine Corps celebrates its 250th birthday this November. Through your sponsorship, we invite you to join us in honoring this historic milestone with a truly moving celebration.

Date: March 2025

Why Sponsor the 250th MCLB Albany Marine Corps Birthday Ball?

- **Make a Meaningful Impact**
Your support directly improves the lives of service members, their families, and our community.
- **Gain High-Visibility Exposure**
Enjoy recognition throughout the Albany Community and at the event itself, reaching a niche, engaged audience.
- **Join a Community of Supporters**
Connect with like-minded individuals and organizations committed to honoring and supporting Marines and veterans.
- **Demonstrate Your Commitment**
Show your dedication to the Marine Corps values of honor, courage, and commitment



Presenting Sponsor

\$25,000

- Sponsor identified as Presenting Sponsor on available marketing assets per COMMSTRAT branding guidelines (for example, MCLB Albany's Birthday Ball presented by SPONSOR NAME)
- Logo on promotional material on available marketing assets per COMMSTRAT branding guidelines
- **Includes ten (10) USMC Ball Tickets**
- Full Page advertisement in Ball Program
- Public recognition at event
- 2-Free standing banner placements at entrance and near food service provided by sponsor
- Social media recognition on MCCA Albany Facebook page
- 1-month Happy Birthday marquee message on 3 digital marquees aboard MCLB Albany to include Sponsor logo
- Logo on Happy Birthday Message rotating web ad for one month on MCCA Albany website
- Sponsor logo on welcome poster
- Sponsor's logo listed on program in Thank You ad
- Sponsor logo on dedicated Happy Birthday Message TV slide ad shown at Ball
- Sponsor logo on table tents placed on each table



4 Star Sponsor

\$15,000

- Logo on promotional material on available marketing assets per COMMSTRAT branding guidelines
- **Includes eight (8) Ball Tickets**
- Half page ad in Ball Program
- Public recognition at event
- Social media recognition on MCCS Albany Facebook page
- 1-month Happy Birthday marquee message on 3 digital marquees aboard MCLB Albany to include Sponsor logo
- Logo on Happy Birthday Message rotating web ad for one month on MCCS Albany website
- Sponsor logo on welcome poster
- Sponsor's logo listed on program in Thank You ad.
- Sponsor logo on dedicated Happy Birthday Message TV slide ad shown at Ball



3 Star Sponsor

\$10,000

- **Includes six (6) Ball tickets**
- Quarter page ad in Ball Program
- Social media recognition on MCCA Albany Facebook page
- 1-month Happy Birthday marquee message on 3 digital marquees aboard MCLB Albany to include Sponsor logo
- Logo on Happy Birthday Message rotating web ad for one month on MCCA Albany website
- Sponsor's logo listed on program in Thank You ad.
- Name and/or logo on TV Slide Thank You ad shown at Ball.
- Sponsor logo on welcome poster



2 Star Sponsor

\$5,000

- **Includes four (4) Ball Tickets**
- Business Card ad in program
- Sponsor logo on welcome poster
- 1-month Happy Birthday marquee message on 5 digital marquees aboard MCLB Albany to include Sponsor logo
- Sponsor's logo listed in Thank You ad in Ball program.
- Name and/or logo on TV Slide Thank You ad shown at Ball.



Silver Eagle Sponsor

\$2,500

- **Includes two (2) Ball Tickets.**
- Sponsor logo on welcome poster.
- Sponsor's logo included in Thank You ad program in Ball program.
- Name and/or logo on TV Slide shown at Ball.
- 1-month Happy Birthday marquee message on 5 digital marquees aboard MCLB Albany to include Sponsor logo.



250th MCLB Albany USMC Birthday Ball

Oak Leaf Sponsor \$1,000

- Sponsor logo on welcome poster.
- Sponsor's logo included in Thank You ad program in Ball program.
- Name and/or logo on TV Slide shown at Ball.

Chevron Sponsor \$500

- Sponsor's name listed on welcome poster.
- Name listed on TV Slide shown at Ball.

Patriotic Friends of Albany \$250

- Sponsor's name listed on welcome poster



Contact Us

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Marine Corps Logistics Base, Albany

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Visit:

<https://lejeunenewriver.usmc-mccs.org/more/sponsorship-advertising>